

Press Release

Subject: Shree Karni Fabcom Limited Partners with a Global Leader in highly technical Knitted Fabrics to Promote and Distribute Their Products Across India

Shree Karni Fabcom Limited has entered into a strategic partnership with a globally renowned Italian manufacturer of highly technical knitted fabrics – a group with over 60 years of excellence and a worldwide reputation for quality, innovation, and sustainability. Partnership opens new avenues for premium technical knitted fabrics in India's **swimwear, beach wear, sportstech and activewear sectors** where Shree Karni Fabcom Limited will **exclusively** promote, brand, and drive sales of the manufacturer's premium fabric range across the Indian market.

About the Partnership

Shree Karni Fabcom Limited will actively promote the manufacturer's world-class knitted fabrics to local and international brands in India operating in the swimwear, beach wear, sportstech, and activewear segments – high-growth categories where the manufacturer's high-performance spandex and stretch fabrics are ideally positioned.

The fabric portfolio, which includes the flagship Nylon Spandex range and Polyester Spandex varieties, meets the highest international quality certifications including GRS (Global Recycled Standard) and OEKO-TEX Standard 100 – attributes highly valued by India's discerning apparel brands.

About the Manufacturer

The manufacturing partner is a globally recognised Italian textile group, founded in 1962, and today one of the world's foremost producers of stretch-resistant knitted fabrics.

The group's fabric collections serve some of the world's most prestigious apparel brands across eight distinct categories – Beachwear, Competition Swimwear, Technical & Sports, Fitness, Apparel, Lingerie, Footwear, and Furnishing. Their global clientele includes names such as Adidas, Nike, Speedo, Lululemon, Calvin Klein, H&M, La Perla, Arena, Decathlon, and Puma, among many others.

The group's global manufacturing network spans Italy, Vietnam, Hong Kong, Shanghai, and the United States – with a state-of-the-art production facility in Ethiopia as a key node in their international supply chain, producing over 35 million metres of warp-knit and circular-knit stretch fabrics annually, exported to markets across Europe, the Americas, and Asia.

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